

INVOICE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
491057-1	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
GFSB	Heather Uttley	HRP-WASHING	National

Billing Address:

Mentzer Media Services, Inc.
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21204

Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
McMahon for Senate	MCMAHON IIGFSBII	1275

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	491057	06295699

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/29/12	08/31/12	6AM-6:30AM Eyewitness	6AM-6:30AM	--W-F--	:30	2	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W-F-- 2 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/29/12 6:14 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV13H \$45.00 NM 2 GFSB F 08/31/12 6:25 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV10H \$45.00 NM									
2	08/28/12	08/31/12	6:30AM-7AM Eyewitness	6:30AM-7AM	-T--F--	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T--F-- 2 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 08/28/12 6:57 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV10H \$60.00 NM 2 GFSB F 08/31/12 6:39 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV13H \$60.00 NM									
3	08/28/12	08/31/12	7AM-9AM The Early Show	7AM-9AM	-T-TF--	:30	3	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T-TF-- 3 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 08/28/12 7:29 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV13H \$40.00 NM 2 GFSB Th 08/30/12 8:16 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV13H \$40.00 NM 3 GFSB F 08/31/12 8:13 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV13H \$40.00 NM									
4	08/28/12	08/31/12	Eyewitness News at Noon	12PM-12:30PM	-TW-F--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -TW-F-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 08/28/12 12:22 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV13H \$50.00 NM 2 GFSB W 08/29/12 12:14 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV13H \$50.00 NM 3 GFSB F 08/31/12 12:25 PM Eyewitness News at Noon 12PM-12:30PM :30 LMFS12TV13H \$50.00 NM									
5	08/28/12	08/31/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-T--F--	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T--F-- 2 \$65.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1275	

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5	08/28/12	08/31/12	5PM-5:30PM Eyewitness	5PM-5:30PM	-T--F--	:30	2	\$65.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 08/28/12 5:21 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV13H \$65.00 NM 1 GFSB F 08/31/12 5:25 PM 5PM-5:30PM Eyewitness New 5PM-5:30PM :30 LMFS12TV10H \$65.00 NM									
6	08/28/12	08/30/12	5:30PM-6PM Eyewitness	5:30PM-6PM	-T-T---	:30	2	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T-T--- 2 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Tu 08/28/12 5:39 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV13H \$65.00 NM 2 GFSB Th 08/30/12 5:44 PM 5:30PM-6PM Eyewitness New 5:30PM-6PM :30 LMFS12TV10H \$65.00 NM									
7	08/29/12	08/31/12	6PM-6:30PM Eyewitness	6PM-6:30PM	--W-F--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 --W-F-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/29/12 6:13 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV10H \$90.00 NM 2 GFSB F 08/31/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV13H \$90.00 NM									
8	08/28/12	08/31/12	7PM-7:30PM	7PM-7:30PM	-T--F--	:30	2	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T--F-- 2 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 08/28/12 7:20 PM 7PM-7:30PM :30 LMFS12TV10H \$90.00 NM 1 GFSB F 08/31/12 7:13 PM 7PM-7:30PM :30 LMFS12TV13H \$90.00 NM									
9	08/29/12	08/29/12	7:30PM-8PM	7:30PM-8PM	--1----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 --1---- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB W 08/29/12 7:46 PM 7:30PM-8PM :30 LMFS12TV13H \$90.00 NM									
10	08/30/12	08/30/12	5AM-5:30AM Eyewitness	5AM-5:30AM	---1---	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ---1--- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Th 08/30/12 5:11 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV13H \$25.00 NM									
11	08/28/12	08/31/12	5:30AM-6AM Eyewitness	5:30AM-6AM	-T--F--	:30	2	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T--F-- 2 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 08/28/12 5:53 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV13H \$35.00 NM 1 GFSB F 08/31/12 5:58 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV13H \$35.00 NM									
12	08/28/12	09/02/12	M-SU Eyewitness News @ 11PM	11:35PM	-T-T--S	:30	3	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -T-T--S 3 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 GFSB Tu 08/28/12 11:27 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV13H \$65.00 NM									

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Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1275	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
12	08/28/12	09/02/12	M-SU Eyewitness News @ 11PM-11:35PM	11PM-11:35PM	-T-T--S	:30	3	\$65.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>GFSB</td><td>Th</td><td>08/30/12</td><td>11:54 PM</td><td>M-SU Eyewitness News @ 11</td><td>11PM-11:35PM</td><td>:30</td><td>LMFS12TV13H</td><td>\$65.00</td><td>NM</td></tr><tr><td>3</td><td>GFSB</td><td>Su</td><td>09/02/12</td><td>11:06 PM</td><td>M-SU Eyewitness News @ 11</td><td>11PM-11:35PM</td><td>:30</td><td>LMFS12TV10H</td><td>\$65.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	Th	08/30/12	11:54 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV13H	\$65.00	NM	3	GFSB	Su	09/02/12	11:06 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV10H	\$65.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	GFSB	Th	08/30/12	11:54 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV13H	\$65.00	NM																																	
3	GFSB	Su	09/02/12	11:06 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV10H	\$65.00	NM																																	
13	08/28/12	08/28/12	NCIS	8PM-9PM	-1-----	:30	1	\$250.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-1-----</td><td>1</td><td>\$250.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>GFSB</td><td>Tu</td><td>08/28/12</td><td>8:31 PM</td><td>NCIS</td><td>8PM-9PM</td><td>:30</td><td>LMFS12TV13H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-1-----	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	Tu	08/28/12	8:31 PM	NCIS	8PM-9PM	:30	LMFS12TV13H	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-1-----	1	\$250.00																																						
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1	GFSB	Tu	08/28/12	8:31 PM	NCIS	8PM-9PM	:30	LMFS12TV13H	\$250.00	NM																																	
14	08/29/12	08/29/12	Criminal Minds	9PM-10PM	--1----	:30	1	\$220.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>--1----</td><td>1</td><td>\$220.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>GFSB</td><td>W</td><td>08/29/12</td><td>9:43 PM</td><td>Criminal Minds</td><td>9PM-10PM</td><td>:30</td><td>LMFS12TV13H</td><td>\$220.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	--1----	1	\$220.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	W	08/29/12	9:43 PM	Criminal Minds	9PM-10PM	:30	LMFS12TV13H	\$220.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	--1----	1	\$220.00																																						
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1	GFSB	W	08/29/12	9:43 PM	Criminal Minds	9PM-10PM	:30	LMFS12TV13H	\$220.00	NM																																	
15	08/31/12	08/31/12	CSI: NY	9PM-10PM	----1--	:30	1	\$200.00	NM																																		
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1	GFSB	F	08/31/12	9:33 PM	CSI: NY	9PM-10PM	:30	LMFS12TV13H	\$200.00	NM																																	
16	09/01/12	09/01/12	SA Eyewitness News	6AM-9AM	-----1-	:30	1	\$25.00	NM																																		
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18	09/01/12	09/01/12	SA 6pm-6:30pm EWN	6PM-6:30PM	-----1-	:30	1	\$45.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1	1	\$25.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	GFSB	Su	09/02/12	6:22 AM	SU Eyewitness News	6AM-9AM	:30	LMFS12TV14H	\$25.00	NM																																	
20	09/02/12	09/02/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$40.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>-----1</td><td>1</td><td>\$40.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	-----1	1	\$40.00																						
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	08/27/12	09/02/12	-----1	1	\$40.00																																						

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INVOICE



Send Payment To:

WFSB Fairfield County
Box 13034
Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
491057-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMADN IIGFSBII	1275	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/02/12	09/02/12	SU Eyewitness News	6AM-9AM	-----1	:30	1	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 7:36 AM SU Eyewitness News 6AM-9AM :30 LMFS12TV10H \$40.00 NM									
21	09/02/12	09/02/12	CBS Sunday Morning	9AM-10:30Am	-----1	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 9:31 AM CBS Sunday Morning 9AM-10:30Am :30 LMFS12TV14H \$60.00 NM									
22	09/02/12	09/02/12	Su 10:30AM-11:30AM RC10:30AM-11:30AM		-----1	:30	1	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1 1 \$30.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 10:59 AM Su 10:30AM-11:30AM ROT 10:30AM-11:30AM :30 LMFS12TV10H \$30.00 NM									
23	09/02/12	09/02/12	SU 6:30PM-7PM EWN	6:30PM-7PM	-----1	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 6:41 PM SU 6:30PM-7PM EWN 6:30PM-7PM :30 LMFS12TV14H \$65.00 NM									
24	09/02/12	09/02/12	60 Minutes	7PM-8PM	-----1	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 7:40 PM 60 Minutes 7PM-8PM :30 LMFS12TV10H \$350.00 NM									
25	09/02/12	09/02/12	The Mentalist	10PM-11PM	-----1	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 -----1 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB Su 09/02/12 10:47 PM The Mentalist 10PM-11PM :30 LMFS12TV14H \$200.00 NM									
26	09/03/12	09/03/12	6AM-6:30AM Eyewitness	6AM-6:30AM	1-----	:30	1	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 6:22 AM 6AM-6:30AM Eyewitness New 6AM-6:30AM :30 LMFS12TV14H \$45.00 NM									
27	09/03/12	09/03/12	6:30AM-7AM Eyewitness	6:30AM-7AM	1-----	:30	1	\$60.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 6:54 AM 6:30AM-7AM Eyewitness New 6:30AM-7AM :30 LMFS12TV10H \$60.00 NM									
28	09/03/12	09/03/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
491057-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMAHON IIGFSBII	1275	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/03/12	09/03/12	7AM-9AM The Early Show	7AM-9AM	1-----	:30	1	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 8:58 AM 7AM-9AM The Early Show 7AM-9AM :30 LMFS12TV14H \$40.00 NM									
32	09/03/12	09/03/12	6PM-6:30PM Eyewitness	6PM-6:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 6:27 PM 6PM-6:30PM Eyewitness New 6PM-6:30PM :30 LMFS12TV10H \$90.00 NM									
33	09/03/12	09/03/12	7PM-7:30PM	7PM-7:30PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 7:26 PM 7PM-7:30PM :30 LMFS12TV14H \$90.00 NM									
34	09/03/12	09/03/12	7:30PM-8PM	7:30PM-8PM	1-----	:30	1	\$90.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$90.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 7:58 PM 7:30PM-8PM :30 LMFS12TV10H \$90.00 NM									
35	09/03/12	09/03/12	5AM-5:30AM Eyewitness	5AM-5:30AM	1-----	:30	1	\$25.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$25.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 5:29 AM 5AM-5:30AM Eyewitness New 5AM-5:30AM :30 LMFS12TV14H \$25.00 NM									
36	09/03/12	09/03/12	5:30AM-6AM Eyewitness	5:30AM-6AM	1-----	:30	1	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$35.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 5:44 AM 5:30AM-6AM Eyewitness New 5:30AM-6AM :30 LMFS12TV10H \$35.00 NM									
37	09/03/12	09/03/12	M-SU Eyewitness News @ 11PM-11:35PM		1-----	:30	1	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 11:32 PM M-SU Eyewitness News @ 11 11PM-11:35PM :30 LMFS12TV10H \$65.00 NM									
38	09/03/12	09/03/12	Hawaii 5-0	10PM-11PM	1-----	:30	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/03/12 09/09/12 1----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 GFSB M 09/03/12 10:39 PM Hawaii 5-0 10PM-11PM :30 LMFS12TV14H \$250.00 NM									
39	08/31/12	09/01/12	M-SU Eyewitness News @ 11PM-11:35PM		----11-	:30	2	\$65.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/27/12 09/02/12 ----11- 2 \$65.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
491057-1	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
McMahon for Senate	MCMADN IIGFSBII	1275	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
39	08/31/12	09/01/12	M-SU Eyewitness News @ 11PM-11:35PM		----11-	:30	2	\$65.00	NM																																	
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>GFSB</td><td>F</td><td>08/31/12</td><td>11:26 PM</td><td>M-SU Eyewitness News @ 11</td><td>11PM-11:35PM</td><td>:30</td><td>LMFS12TV13H</td><td>\$65.00</td><td>NM</td></tr><tr><td>2</td><td>GFSB</td><td>Sa</td><td>09/01/12</td><td>11:08 PM</td><td>M-SU Eyewitness News @ 11</td><td>11PM-11:35PM</td><td>:30</td><td>LMFS12TV10H</td><td>\$65.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	GFSB	F	08/31/12	11:26 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV13H	\$65.00	NM	2	GFSB	Sa	09/01/12	11:08 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV10H	\$65.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	GFSB	F	08/31/12	11:26 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV13H	\$65.00	NM																																
2	GFSB	Sa	09/01/12	11:08 PM	M-SU Eyewitness News @ 11	11PM-11:35PM	:30	LMFS12TV10H	\$65.00	NM																																
40	08/31/12	08/31/12	CBS Daytime	1230-2p	----F--	:30	1	\$50.00	NM																																	
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/27/12</td><td>09/02/12</td><td>----F--</td><td>1</td><td>\$50.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/27/12	09/02/12	----F--	1	\$50.00																					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																					
	08/27/12	09/02/12	----F--	1	\$50.00																																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
1	GFSB	F	08/31/12	1:29 PM	CBS Daytime	1230-2p	:30	LMFS12TV13H	\$50.00	NM																																
Total Spots							51																																			

Payment Terms Net 30 Days

<u>Gross Total</u>	\$4,000.00
<u>Agency Commission</u>	\$600.00
<u>Net Amount Due</u>	\$3,400.00